

DAY ONE: Sunday, 22 May 2005
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- 9.15-10.00 Welcoming Address / Opening Remarks
Dr. Mahdi Abdul Hadi, *Head of PASSIA, Jerusalem*
- 10.00-11.15 Perception and Communication - Psychological
Aspects
Michael Sansur, *Lecturer, Bethlehem University*
- 11.15-11.30 Break
- 11.30-12.30 Perception and Communication - Psychological
Aspects, contd.
Michael Sansur
- 12.30-13.30 Lunch
- 13.30-15:30 Participants (on preparatory assignments)

DAY TWO: Monday, 23 May 2005

- 9.15-10.45 Presentation Skills: Public Speaking (Body language, the voice, interacting with the audience, etc.)
George Sahhar, *Public Relations/Development Officer, Bethlehem University*
- 10.45-11.00 Break
- 11.00-12.30 Presentation Skills: Public Speaking (contd.)
George Sahhar
- 12.30-13.30 Lunch
- 13.30-15.30 Introduction to Media and Communications
Rami Khouri, *Editor-at-Large, The Daily Star, Beirut*

DAY THREE: Tuesday, 24 May 2005
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| 9.15-10.45 | Communication Strategies and Techniques for Effective Action (1): Knowing Target Audiences and Defining Publicity and Communication Goals
Rami Khouri |
| 10.45-11.00 | Break |
| 11.00-12.30 | Communication Strategies and Techniques for Effective Action (2): Selecting the Right Media-Outlets, Target Groups and Individuals
Rami Khouri |
| 12.30-13.30 | Lunch |
| 13.30-15.30 | Effective Presentations and Communications (1): The Right Message to the Right Audience: Clarifying Audiences, Themes, and Messages
Rami Khouri |

DAY FOUR: Wednesday, 25 May 2005

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| 9.15-10.45 | Effective Presentations and Communications (2):
Fundamentals of Effective Writing
Rami Khouri |
| 10.45-11.00 | Break |
| 11.00-12.30 | Developing Communications Skills (interpersonal
communication, speech-making and public speaking,
conflict resolution, and interviews)
Rami Khouri |
| 12.30-13.30 | Lunch |
| 13.30-15.00 | Exercises
<i>With</i> Rami Khouri |

DAY FIVE: Thursday, 26 May 2005
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| 9.15-10.45 | Creating/influencing public opinion (with exercises)
Omar Barghouti , <i>Independent Political and Cultural Analyst, Ramallah</i> |
| 10.45-11.00 | Break |
| 11.00-12.30 | Creating/influencing public opinion, contd.
Omar Barghouti |
| 12.30-13.30 | Lunch |
| 13.30-15.00 | Final Discussion and Wrap-up |